



## International Parkinson and Movement Disorder Society

### **MDS Logo Request Form**

All individuals, companies and organizations wishing to use any MDS logo in print or Internet applications must receive approval from MDS. In most cases, MDS will require review of a mock-up of materials containing an MDS logo prior to granting permission for use.

All requests are reviewed by the MDS Communications Manager within 10 business days. Notice of approval or denial will be sent via e-mail.

*Please note, the MDS logo remains, at all times, the sole and exclusive intellectual property of MDS. MDS reserves the right to withhold or revoke use of its logo if, at the sole discretion of MDS, it is determined that a particular application of the logo negatively impacts the reputation of MDS. For additional restrictions, please refer to the MDS Logo Usage Policy.*

*\*All fields are required*

Date:

#### **Contact information**

Name:

Title:

Phone:

E-mail:

#### **Corporate information**

Name of organization:

Industry:

Address:

City:

State:

Zip:

**Logo selection**

Which MDS logo do you wish to use?

- MDS logo
- MDS-AOS logo
- MDS-ES logo
- Annual Conference
- Other (please specify):

How will the logo be used?

- Applied in full color (PMS 1805)
- Applied in black
- Applied in white

*All logo applications must conform to standards set by MDS. Only the representations above are acceptable uses of MDS logos.*

**Usage details**

Please describe how the logo will be used. At minimum, include format, media type, target audience, sponsor and method of distribution:

Please indicate the time frame for logo usage

Start date:

End date:

If mock-ups of all materials to contain the MDS logo are available, please attach.

Please submit this completed form to Elizabeth Clausen, MDS Senior Membership and Communications Manager, at [eclausen@movementdisorders.org](mailto:eclausen@movementdisorders.org) or 414.276-2145.