



International Parkinson and
Movement Disorder Society
Pan American Section

SUPPORT OPPORTUNITIES AND EXHIBITOR PROSPECTUS

1st Pan American Parkinson's Disease
and Movement Disorders Congress

FEBRUARY 24-26, 2017 MIAMI, FLORIDA, USA



Support Opportunities and Exhibitor Prospectus

1st Pan American Parkinson's Disease and Movement Disorders Congress

February 24-26, 2017 -- Miami, FL, USA

ABOUT THE FIRST PAN AMERICAN PARKINSON'S DISEASE AND MOVEMENT DISORDERS CONGRESS

The 1st Pan American Parkinson's Disease and Movement Disorders Congress will serve as an opportunity to discuss relevant issues in our field that are specific to the Pan American Section (PAS). Dialogue will occur through plenary lectures, workshops and poster sessions. This will also be a tremendous opportunity for MDS-PAS members to network with colleagues from different parts of Pan America.

PRIMARY ORGANIZERS

The International Parkinson and Movement Disorder Society's Pan American Section (MDS-PAS) is the main organizer of the Congress. Formed in 2009, the section reaches out to doctors, researchers, and healthcare professionals throughout the Americas and the Caribbean. Four national organizations have formal relationships with the Section as Affiliate Member Societies.

PURPOSE

The purpose of the PAS Congress is consistent with the objectives of the MDS-PAS, which include:

- Facilitate communication between clinicians and researchers in the region
- Disseminate updated knowledge about Movement Disorders
- Improve quality of life and independence of Movement Disorders patients and carers
- Promote research and facilitate research collaborations in Movement Disorders
- Expose clinicians, researchers and healthcare professionals in the region to Movement Disorders initiatives and in so doing, encourage their membership in the MDS-PAS

TARGET AUDIENCE

The target participants of the 1st PAS Congress are clinicians, researchers, medical residents, medical students and other non-physician health professionals who have an interest in the current research and issues in the field of movement disorders that are specific to the Pan American region. We anticipate 700 delegates.

SCIENTIFIC PROGRAM

The 1st PAS Congress covers the whole spectrum of Parkinson's disease and movement disorders from basic science to clinical practice and consists of symposia, plenary sessions, poster presentations and parallel sessions. Participants will be invited to submit abstracts relevant to the various fields associated with Movement Disorders.

GENERAL INFORMATION

Venue: InterContinental Hotel Miami

Language: The official language of the Congress is English.

Exhibits: Pharmaceutical and biotechnology companies, medical publishers, and patient services providers are invited to participate in the Congress Trade Exhibition.

Registration: MDS members, trainees and early registrants will be offered discounts off the registration fees which will be made affordable for participants from the region.

Website: www.pascongress2017.org

ORGANIZING COMMITTEES

MDS-PAS Executive Committee 2013-2015

Francisco Cardoso (Chair), Belo Horizonte, Brazil
Emilia Gatto (Secretary), Buenos Aires, Argentina
Janis Miyasaki (Treasurer), Toronto, ON, Canada
Jorge Juncos (Past Chair), Atlanta, GA, USA
Henrique B. Ferraz (Chair-Elect), São Paulo, Brazil
Hubert Fernandez (Secretary-Elect), Cleveland, OH, USA
Pedro Chana-Cuevas (Treasurer-Elect), Santiago, Chile
Anabel Chade, Godoy Cruz, Argentina
Nelida S. Garretto, Buenos Aires, Argentina
Connie Marras, Toronto, ON, Canada
David Riley, Cleveland, OH, USA
Mauricio Rueda-Acevedo, Medellin, Colombia
Rachel Saunders-Pullman, New York, NY, USA
Marcos Serrano-Dueñas, Quito, Ecuador
Carlos Singer, Miami, FL, USA
Sarah Teixeira Camargos, Belo Horizonte, Brazil

1st PAS Congress Oversight Committee

Francisco Cardoso (Chair), Belo Horizonte, Brazil
Charles Adler, Scottsdale, AZ, USA
Cynthia Comella, Chicago, IL, USA
Jorge Juncos, Atlanta, GA, USA
Carlos Singer, Miami, FL, US
Matthew Stern, Philadelphia, PA, USA

1st PAS Congress Scientific Program Committee

Cynthia Comella (Chair), Chicago, IL, USA
Francisco Cardoso, Belo Horizonte, Brazil
Pedro Chaná, Santiago, Chile
Emilia Gatto, Buenos Aires, Argentina
Oscar Gershanik, Buenos Aires, Argentina
Christopher Goetz, Chicago, IL, USA
Jennifer Goldman, Chicago, IL, USA
Marcelo Merello, Buenos Aires, Argentina
Robert Chen, Toronto, ON, Canada
Jill Ostrem, San Francisco, CA, USA
Mayela Rodriguez Violante, Mexico City, Mexico
Carlos Singer, Miami, FL, US
David Standaert, Birmingham, AL, USA

1st PAS Congress Local Organizing Chair

Carlos Singer, Miami, FL, US

1st Pan American Parkinson's Disease and Movement Disorders Congress
SPONSORSHIP OPPORTUNITIES
(All prices USD)

MEDICAL EDUCATION GRANTS

Unrestricted medical education grants of \$5,000 or \$10,000 towards the overall CME program will be sought from multiple sources. All medical education grant donors will be acknowledged on the Congress website, in the final program and signage throughout the Congress venue.

COMMERCIAL SUPPORT SPONSORSHIP LEVELS

Platinum Level **\$45,000**

- A corporate symposium is the opportunity to design and present a 60 minute session open to all delegates. *Speakers on the CME program may not speak at Corporate Symposia.* Sponsorship includes rental of seminar room with standard audio-visual services. Any additional expenses (speaker honoraria and travel, as well as participant meals or refreshments) will be borne by the Sponsor. *No CME will be given for this symposium.*
- Company name and logo on signage in the Symposium location.
- Complimentary exhibition space (10' x 10') and listing on Exhibit Floorplan.
- Full page advertisement in the Final Program. The Final Program is the comprehensive guide provided to an estimated 700 delegates.
- Delegate list to send one pre-approved e-mail message to those delegates opting-in to receive announcements prior to Congress. A sample email must be approved by the International Secretariat and a waiver must be signed prior to the receiving the list.
- Congress Registration Bag insert.
- Acknowledgement as Platinum Sponsor on:
 - Sponsor page of Congress website
 - Final Program
 - Signage/banners displayed throughout the Congress

Gold Level **\$25,000**

- Complimentary exhibition space (10' x 10') and listing in Exhibit Floorplan
- Full page advertisement in the Final Program, the comprehensive guide provided to an estimated 700 delegates.
- Delegate list to send one pre-approved e-mail message to those delegates opting-in to receive announcements prior to Congress. A sample email must be approved by the International Secretariat and a waiver must be signed prior to the receiving the list.
- Congress Registration Bag insert.
- Acknowledgement as Gold Sponsor on:
 - Sponsor page of Congress website
 - Final Program
 - Signage/banners displayed throughout the Congress

Silver Level **\$10,000**

- Complimentary exhibition space (10' x 10') and listing in Exhibit Floorplan
- Half page advertisement in the Final Program. The Final Program is the comprehensive guide that all Congress delegates receive and use to navigate the Congress. An estimated 700 individuals will receive a hard copy of the program, and the program will be posted on the Congress website.
- Acknowledgement as Silver Sponsor on:
 - Sponsor page of Congress website
 - Final Program
 - Signage/banners displayed throughout the Congress

Bronze Level **\$7,500**

- Complimentary Exhibition Space (10' x 10') and listing in Exhibit Floorplan
- Quarter page advertisement in the Final Program. The Final Program is the comprehensive guide that all Congress delegates receive and use to navigate the Congress. An estimated 700 individuals will receive a hard copy of the program, and the program will be posted on the Congress website.
- Acknowledgement as Bronze Sponsor on:
 - Sponsor page of Congress website
 - Final Program
 - Signage/banners displayed throughout the Congress

A LA CARTE SPONSORSHIP ITEMS

Congress Registration Bags – Exclusive **\$7,500**

Sponsor the official Congress registration bag which each delegate receives onsite to store and carry publications throughout the duration of the Congress. The MDS International Secretariat will administer the design, production and delivery of the bags onsite.

- Sponsor's logo printed on the bag, together with the Congress logo
- Company name on sponsor page of Congress website
- Opportunity to insert one approved leaflet in the Congress Registration Bag

Friday Opening Ceremony **\$5,000**

Multiple sponsors of the hour-long ceremony are sought at \$5,000 each.

- Company name on signage in the Ceremony location

Trade Exhibitor **\$5,000**

Opportunity to showcase company product and distribute promotional material

- Exhibit space 10' x 10'
- Company name on sponsor page of Congress website
- Company name printed in Exhibit Floorplan

Guided Poster Tours **\$3,000**

Guided Poster Tours are "stand-by" poster tours each day lead by two Chairpersons. Each tour will discuss approximately 10 posters for 5 minutes each. It is anticipated that four tours each day will be presented.

- Company name on signage in the poster location
- Company name in Guided Poster Tour section of the Final Program

Congress Pens and Pads – Exclusive **\$2,500**

Include your logo on the notepad and pen inserted into each delegate's Congress bag. The notepads will also carry the Congress logo. The MDS International Secretariat will be responsible for design and production of the pens and pads.

- Company name and logo printed on pen and writing pads
- Company name on sponsor page of Congress website

Insert in Congress Registration Bag **\$1,000**

Industry partners and exhibitors may invite Congress delegates to their exhibit booth or symposium by putting an insert into the bags that each delegate receives onsite. Inserts may be up to ten 8 ½" x 11" sheets and must be approved by MDS prior to printing.

Delegate mailing list **\$1,000**

Delegate list to send one pre-approved e-mail message to those delegates opting-in to receive announcements prior to Congress. The list is for one-time rental use only and may not be duplicated. A sample mailing piece must be approved by the International Secretariat and a waiver must be signed prior to the receiving the list. The delegate list will be run on January 30, 2017 after the pre-registration period closes.

ADVERTISEMENTS IN FINAL CONGRESS PROGRAM

The Final Program is the comprehensive guide that an estimated 700 Congress attendees will receive and use to navigate the Congress. The Program will also be posted on the Congress website. *Ad files (preferably as a high-resolution PDF) are due December 20, 2016.*

Interior page	\$1,500
Half page, interior	\$ 800
Quarter page, interior	\$ 500

SPONSORSHIP CONFIRMATION AND PAYMENT

SPONSOR AND EXHIBITION CONTRACT

All supporters are required to sign the SPONSOR AND EXHIBITION CONTRACT which can be found on pages 10-11. MDS will invoice the sponsor following receipt of the contract. Please direct all questions to Mr. Joel Rittle at jriddle@movementdisorders.org or +1 (414) 276-2145.

SPONSORS AND EXHIBITORS

Should there be more than one sponsor for the same sponsorship opportunity, priority will be given to early responders by date of receipt of the Sponsor and Exhibition Agreement/Contract at the MDS Secretariat.

PAYMENT METHOD

Sponsorship payments are to be made in US Dollars by direct wire transfer or checks payable in US Dollars to the International Parkinson and Movement Disorder Society. Details for the wire transfer will be on the invoice.

CANCELLATION POLICY

For Bronze Level Supporters and above, cancellation requests must be sent to MDS at the address below in writing. A full refund less a \$1,000 administrative fee will be given if notice is received by October 1, 2016. No refund will be given after October 1, 2016. All other cancellation/refund requests will be made on a case by case basis.

International Parkinson and Movement Disorder Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202 USA
Attention: Joel Rittle

EXHIBIT REGULATIONS

Advertising Material

Canvassing or distributing of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor's assigned space. Unauthorized signage will be removed.

Demonstrations

Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the exhibitor's assigned space.

Facility Regulations

Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in exhibitor information to be distributed at a later date.

Food and Beverage Distribution

Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the venue. Further information will be provided in exhibitor information to be distributed at a later date.

Liability

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the exhibitor's use of the property. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the venue or any part thereof.

In addition, the exhibitor acknowledges that the International Parkinson and Movement Disorder Society, the venue, and all other service providers do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Market Research

Surveys or market research of any kind is prohibited.

No Smoking

Smoking in all public space in the venue is prohibited.

Prizes and Lotteries

Prizes, sponsored contests and prize drawings will not be permitted.

Promotional Items

A promotional item approval form will be distributed in exhibitor information to be distributed at a later date, and must be submitted to the MDS International Secretariat along with a sample, photo, or written description of each item. Distribution of descriptive product literature, notepads, pens and pencils is permitted and does not have to be approved. Other items may be distributed from the exhibitor's stand only with prior written approval. All items to be distributed must be useful to the attendees during the Meeting or in the daily activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately.

Relocation

The MDS International Secretariat reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the MDS International Secretariat will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space. In any instance of exhibit stand relocation, the exhibitor has the option to cancel and receive a full refund of all payments made.

Restriction of Exhibits

The MDS International Secretariat reserves the right to: (a) reject for any reason any exhibit application submitted for The 1st PAS Congress; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason. Violation of any regulations on the part of the exhibitor, their employees or agents shall annul the right to occupy space and such exhibitor will forfeit to the MDS International Secretariat all monies which may have been paid. Upon evidence of violation, the MDS International Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which the MDS International Secretariat may thereby incur.

Selling from Exhibit Stand

Selling merchandise is prohibited at The 1st PAS Congress. Order forms may be distributed. The only exception is that book publishers may sell their publications.

Anticipated Exhibit Hall Hours (subject to change)

Friday, February 24, 2017	To be determined
Saturday, February 25, 2017	10:00 am-5:00 pm
Sunday, February 26, 2017	10:00 am-5:00 pm (possibly earlier)

**1st PAN AMERICAN PARKINSON'S DISEASE AND MOVEMENT DISORDERS
CONGRESS**

**February 24-26, 2017 -- Miami, Florida, USA
SPONSOR AND EXHIBITION AGREEMENT/CONTRACT**

An agreement between the International Parkinson and Movement Disorder Society and:

Name of Sponsor/Exhibitor

Mailing Address 1

Mailing Address 2 including city, country and postal code

Name of representative (please print)

E-mail

Representative's Telephone

Mobile

Fax

Signature of representative

Date

Company stamp if applicable

SPONSORSHIP OPPORTUNITIES (please mark)

(All prices USD)

<input type="checkbox"/>	Platinum Sponsorship	\$45,000	<input type="checkbox"/>	Trade Exhibitor	\$5,000
<input type="checkbox"/>	Gold Sponsorship	\$25,000	<input type="checkbox"/>	Guided Poster Tours	\$3,000
<input type="checkbox"/>	Silver Sponsorship	\$10,000	<input type="checkbox"/>	Congress Pens/Pads	\$2,500
<input type="checkbox"/>	Bronze Sponsorship	\$7,500	<input type="checkbox"/>	Congress Bag Insert	\$1,000
<input type="checkbox"/>	Congress Registration Bags	\$7,500	<input type="checkbox"/>	Delegate list	\$1,000
<input type="checkbox"/>	Friday Opening Ceremony	\$5,000			

Advertisements in Final Program

<input type="checkbox"/>	Interior page	\$1,500
<input type="checkbox"/>	Half page	\$800
<input type="checkbox"/>	Quarter page	\$500

TOTAL OF ALL SPONSORSHIP ITEMS AND ADVERTISEMENTS \$ _____

**Proposed session topics and speakers are due from Platinum Sponsors by
July 1, 2016. All other sponsorship commitments are due by November 1, 2016.**

**To be completed by Corporate Symposium Sponsors
(Platinum Sponsors)**

Company Name: _____

Session Preference (Indicate preferred choice)

_____ 1:30-2:30 pm Saturday, February 25, 2017
_____ 1:30-2:30 pm Sunday, February 26, 2017

Session Title: _____

Session Chair: _____

For each speaker, please provide: name, institution, city, country, email address and lecture title

1) _____

2) _____

3) _____

Speakers on the Congress scientific program may not speak at a Corporate Symposium.

Please return this form to: Joel Rittle at jriddle@movementdisorders.org by July 1, 2016. Because a signature is required, it will be necessary to print the form, sign it, and scan it. The scan can be returned via e-mail attachment.

Or Fax To: +1 (414) 276-3349

**Or Mail To: Joel Rittle, Director of Development
International Parkinson and Movement Disorder Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202 USA**