



Pattaya, THAILAND

Support Opportunities and Exhibitor Prospectus

4th Asian and Oceanian Parkinson's Disease
and Movement Disorders Congress

November 28-30, 2014



International Parkinson and
Movement Disorder Society
Asian & Oceanian Section
Main Organiser



Host Organiser



MDS-0114-742

ABOUT THE AOPMC 2014

The Asian and Oceanian Section of the International Parkinson and Movement Disorders Society (MDS-AOS) was formed in June 2005. This section is similar to the established European and North American sections of the MDS and seeks to reach out to doctors, researchers, and healthcare professionals in Asia and Oceania.

To further develop the field of Movement Disorders in the region, MDS-AOS organizes the Asian and Oceanian Parkinson's Disease and Movement Disorders Congress (AOPMC) every two years. The first AOPMC was held in Singapore in October 2007, the second AOPMC was held in India in February 2009, and the third AOPMC was held in Taiwan in March 2011.

PRIMARY ORGANIZERS

The main organizer of the Congress will be the International Parkinson and Movement Disorders Society's Asian and Oceanian Section (MDS-AOS). The host organizer will be the Thai Parkinson's Disease and Movement Disorder Society (Thai PDMDS). The Royal College of Physicians of Thailand and the Neurological Society of Thailand will be local co-hosts.

PURPOSE

The purpose of the AOPMC is consistent with the objectives of the AOS, which include:

- Facilitate communication between clinicians and researchers in the region
- Disseminate updated knowledge about Movement Disorders
- Improve quality of life and independence of Movement Disorders patients and carers
- Promote research and facilitate research collaborations in Movement Disorders within the region
- Expose clinicians, researchers and healthcare professionals in the region to Movement Disorders initiatives and in so doing, encourage their membership in the MDS-AOS.

TARGET AUDIENCE

The target participants of the 4th AOPMC meeting are doctors, researchers, and healthcare professionals from the region, many of whom will not have had the opportunity to attend the International MDS Congresses as a result of distance, costs and/or visa constraints. Among these participants will be many opinion leaders and key movement disorders specialists from the region. At least 500 participants are expected.

SCIENTIFIC PROGRAM

The main Congress will be held over three days with symposia, plenary sessions, poster presentations, parallel sessions, workshops and teaching courses. The Congress will cover the whole spectrum of Parkinson's disease and Movement Disorders from basic science to clinical practice.

ABSTRACT SUBMISSIONS

Participants will be invited to submit abstracts relevant to the various fields associated with Movement Disorders.

4th AOPMC Bangkok Program Structure

	Friday, November 28	Saturday, November 29	Sunday, November, 30				
	AOPMC	AOPMC	AOPMC				
8.00	AOS Strategy Meeting	Exhibition	MDS-AOS Lectures 8:00 - 9:30				
8.30			AOPMC Plenary Session 1 8:30 - 10	Exhibition			
9.00			Break		Break		
9.30			AOPMC Plenary Session 2 10:30 - noon		AOPMC Plenary Session 3 10:00 - 11:30		
10.00			Poster Session A noon - 13:00		Poster Session B 11:30 - 12:30		
10.30			Break		Britannia Lunch Symposium 13:00 - 14:00		
11.00			BI Symposium 12:45 - 13:45		Medtronic Lunch Symposium 13:30 - 14:30	Exhibition	
11.30			Allergan Symposium 14:00 - 15:00		Parallel Sessions (3) 15:00 - 16:30		
12.00			Break		Break		
12.30			Novartis Symposium 15:30 - 16:30		Parallel Sessions (3) 17:00 - 18:30		
1.00			Abbott/UCB Symposium 16:45-17:45		Break		Parallel Sessions (3) 16:30 - 18:00
1.30			Break		Parallel Sessions (3) 17:00 - 18:30		Exhibition
2.00	Opening Ceremony 18:00 - 19:00	Ipsen Dinner Symposium 19:00-20:00					
2.30	Reception 19:00 - 19:30	Break					
3.00	AOS Dinner	Lundbeck Dinner Symposium 19:30-20:30					
3.30	Lundbeck Dinner Symposium 19:30-20:30	Break					
4.00		Video Dinner Symposium 20:30 - 22:30					
4.30							
5.00							
5.30							
6.00							
6.30							
7.00							
7.30							
8.00							
8.30							
9.00							
9.30							

Notes for opening symposium. 1 hour sessions with 15 min break in between session, 30 mins teas breaks after 2 symposia.

GENERAL INFORMATION

- Venue:** Pattaya Exhibit and Convention Hall
353 Phra Tamnuk Road, Pattaya, Chonburi Thailand 20150
- Language:** The official language of the Congress is English.
- Exhibits:** Pharmaceutical and biotechnology companies, medical publishers, and patient services providers are invited to participate in the Congress Trade Exhibition.
- Registration:** MDS members, trainees and early registrants will be offered discounts off the registration fees which will be made affordable for participants from the region.
- Website:** www.movementdisorders.org/aopmc2014

ORGANIZING COMMITTEE

MDS-AOS Executive Committee 2013-2015

Louis Tan (Chair), *Singapore*
Nobutaka Hattori (Chair-Elect) *Tokyo*
Ruey-Meei Wu (Past-Chair), *Taipei*
Roongroj Bhidayasiri (Secretary), *Bangkok*
Raymond Rosales (Secretary-Elect), *Manila*
Yoshikazu Ugawa (Treasurer), *Fukushima*
Carolyn Sue (Treasurer-Elect), *Sydney*
Mandy Au-Yeung, *Hong Kong*
Jou-Hsien Chen, *Taipei*

Hee Tae Kim, *Seoul*
Asha Kishore, *Trivandrum*
Minh Le, *Ho Chi Minh City*
Shen-Yang Lim, *Kuala Lumpur*
Miho Murata, *Tokyo*
Barry Snow, *Auckland*
Jonas Yeung, *Hong Kong*
Baorong Zhang, *Hangzhou*

4th AOPMC Oversight Committee

Louis Tan (Chair), *Singapore*
Madhuri Behari, *New Delhi*
Roongroj Bhidayasiri, *Bangkok*
Victor Fung, *Sydney*

Raymond Rosales, *Manila*
Bhim Singhal, *Mumbai*
Yoshikazu Ugawa, *Fukushima*
Ruey-Meei Wu, *Taipei*

4th AOPMC Scientific Program Committee

Roongroj Bhidayasiri (Chair), *Bangkok*
Beom S Jeon, *Seoul*
Shen-Yang Lim, *Kuala Lumpur*
Apichart Pisarnpong, *Bangkok*
Raymond Rosales, *Manila*

Suwanna Setthawatcharawanich, *Songkhla*
Hui-Fang Shang, *ChengDu*
Ryosuke Takahashi, *Kyoto*
Eng-King Tan, *Singapore*
Akavudh Viriyavejakul, *Bangkok*

4th AOPMC Local Organizing Committee

Roongroj Bhidayasiri (Chair)
Apichart Pisarnpong (Vice Chair)
Parnsiri Chairangsaris
Solaphat Hemrungronj
Priya Jagota
Surasa Khongprasert
Witsanu Kumthornthip
Natlada Limotai
Helen Ling
Praween Lolekha

Sarun Nunta-Aree
Sitti Petchrutchatachart
Sith Sathornsumetee
Vorapun Senanarong
Suwanna Setthawatcharawanich
Oraporn Sitburana
Chutamane Suthisisang
Surat Tanprawate
Somsak Tiamkao
Akraudh Viriyavejakul

Honorary Advisors

Pairoj Boonkongchuen
Siwaporn Chankrachang
Niphon Pongvarin

Kammant Phanthumchinda
Jithanorm Suwannathemee
Somchai Towanabutr

SUPPORTING ORGANIZATIONS

Government Sector

Ministry of Public Health
Ministry of Tourism and Sports
Bangkok Metropolitan Administration
National Research Council of Thailand

Association & Industry Sectors

Thailand Convention and Exhibition Bureau
Thai Airways International
Hoteliers and Travelers Association
Global and Local Pharmaceutical
Companies

SPONSORSHIP ITEMS AVAILABLE

(All prices USD)

SPONSORSHIP LEVELS

Platinum Level \$50,000

There will be three meal symposia, with each one including a 60-minute seminar by two invited regional speakers.

- Friday AOPMC Dinner Symposium
- Saturday AOPMC Lunch Symposium
- Sunday AOPMC Lunch Symposium
- Platinum Level includes company's choice of sponsorship of ONE of these three meal symposia. If more than one company chooses the same symposium, priority will be given based on date the completed Sponsor and Exhibition Agreement/Contract (at the end of this document) is received at the Secretariat. All speakers will be invited and paid by the host (Congress organizers). Their airfare and accommodation are included in the sponsorship, as is catering. Please see Additional Notes for Sponsored Speakers below for details.
- Complimentary Exhibition Space (3mx3m)
- Full page advertisement in Congress Program. The Congress Program is the comprehensive guide that all Congress attendees will receive and use to navigate the AOPMC. Over 500 individuals will receive a hard copy of the program, and the program will be posted on the AOPMC website.
- Delegate list prior to Congress.
- Company name and logo on signage in the Symposium location.
- Acknowledgement as Platinum Sponsor on publicity posters and registration brochures.
- Acknowledgement as Platinum Sponsor on Congress website with hyperlink to company website.
- Acknowledgement as Platinum Sponsor in Congress Program.
- Acknowledgement as Platinum Sponsor on signage/banners displayed throughout the Congress.

Gold Level \$40,000

There will be Opening Symposia for AOPMC on Friday. Each session will be one hour with two regional speakers. Speakers will be invited and paid by the host (Congress organizers). Their airfare and accommodation are included in the sponsorship. Please see Additional Notes for Sponsored Speakers below for details.

- The Gold Level includes company's sponsorship of one session. ***Gold Level Sponsors will be given priority to select a premium slot from the 4 available Opening Symposia time-slots.*** If more than one Gold Level Sponsor chooses the same session, priority will be given based on date the completed Sponsor and Exhibition Agreement/Contract (at the end of this document) is received at the Secretariat.
- Company name and logo on signage in the Symposium location.
- Complimentary Exhibition Space (3mx3m).

- Full page advertisement in Congress Program. The Congress Program is the comprehensive guide that all Congress attendees will receive and use to navigate the AOPMC. Over 500 individuals will receive a hard copy of the program, and the program will be posted on the AOPMC website.
- Delegate list prior to Congress.
- Acknowledgement as Gold Sponsor on publicity posters and registration brochures.
- Acknowledgement as Gold Sponsor on Congress website with hyperlink to company website.
- Acknowledgement as Gold Sponsor in Congress Program.
- Acknowledgement as Gold Sponsor on signage/banners displayed throughout the Congress.

Silver Level

\$30,000

There will be Opening Symposia for AOPMC on Friday. Each session will be one hour with two regional speakers. Speakers will be invited and paid by the host (Congress organizers). Their airfare and accommodation are included in the sponsorship. Please see Additional Notes for Sponsored Speakers below for details.

- The Silver Level includes company's sponsorship of one session, *after Gold Level Sponsors have made their choice*. If more than one Silver Level Sponsor chooses the same session, priority will be given based on date the completed Sponsor and Exhibition Agreement/Contract (at the end of this document) is received at the Secretariat.
- Company name and logo on signage in the Session location
- Complimentary Exhibition Space (3mx3m)
- Half page advertisement in Congress Program. The Congress Program is the comprehensive guide that all Congress attendees will receive and use to navigate the AOPMC. Over 500 individuals will receive a hard copy of the program, and the program will be posted on the AOPMC website.
- Delegate list prior to Congress.
- Acknowledgement as Silver Sponsor on publicity posters and registration brochures.
- Acknowledgement as Silver Sponsor on Congress website with hyperlink to company website.
- Acknowledgement as Silver Sponsor in Congress Program. The Congress Program is the comprehensive guide that all Congress attendees will receive and use to navigate the AOPMC. Over 500 individuals will receive a hard copy of the program, and the program will be posted on the AOPMC website.
- Acknowledgement as Silver Sponsor on signage/banners displayed throughout the Congress.

Bronze Level

\$20,000

- Complimentary Exhibition Space the same size as for the Platinum, Gold and Silver Sponsors (3mx3m).
- Quarter page advertisement in Congress Program. The Congress Program is the comprehensive guide that all Congress attendees will receive and use to navigate the AOPMC. Over 500 individuals will receive a hard copy of the program, and the program will be posted on the AOPMC website.

- Acknowledgement as Bronze Sponsor on publicity posters and registration brochures.
- Acknowledgement as Bronze Sponsor on Congress website with hyperlink to company Website.
- Acknowledgement as Bronze Sponsor in Congress Program. The Congress Program is the comprehensive guide that all Congress attendees will receive and use to navigate the AOPMC. Over 500 individuals will receive a hard copy of the program, and the program will be posted on the AOPMC website.
- Acknowledgement as Bronze Sponsor on signage/banners displayed throughout the Congress.

Additional notes for Sponsored Speakers: Industry-sponsored speakers will come from the region (Asia and Oceania). They will be invited by the Congress Organizers and their airfare and accommodation are included in the sponsorship. Sponsorships also include:

- Rental of seminar venue with Standard audio-visual services.
- Relevant meals/snacks/refreshment for participants.
- Increased travel expense for an international speaker is at additional cost to Sponsor.

A LA CARTE SPONSORSHIP ITEMS

Congress Bags – Exclusive \$9,500

Each delegate will receive an AOPMC bag onsite. These bags are designed for delegates to store and carry Congress publications throughout the duration of the Congress. The MDS International Secretariat will administer the design, production and delivery of the bags onsite.

- Sponsor's logo printed on the bag, together with the AOPMC logo.
- Company name listed on Congress website with hyperlink to company website
- Opportunity to insert one complimentary leaflet (subject to approval) in the Congress Bag

Congress Pens and Pads – Exclusive \$6,500

A notepad and pen with sponsor identification will be inserted into each delegate's AOPMC bag. All copy and designs must be approved in advance by the MDS International Secretariat. The notepads will also carry the AOPMC logo. The MDS International Secretariat will be responsible for setup and production, and purchasing and printing the pens and pads.

- Company name and logo printed on pen and writing pads
- Company name listed on Congress website with hyperlink to company website

Congress Badges/Lanyards – Exclusive \$5,000

- Company name printed on delegate lanyards
- Company name listed on Congress website with hyperlink to company website

Friday Opening Ceremony \$5,000

This thirty-minute ceremony will be attended by AOPMC participants. Multiple sponsors are sought at \$5,000 per sponsorship.

- Company name and logo on signage in the Ceremony location

Trade Exhibitor **\$5,000**

- Exhibit space 3mx3m
- Opportunity to showcase company product and distribute promotional material at the Trade Exhibition
- Company name listed on Congress website with hyperlink to company website
- Company name printed in Exhibitor Directory

AOPMC Guided Poster Tours **\$3,000**

Poster Tours are an integral part of the Congress and are always very well attended. There will be "Stand-By" Poster Tours each day lead by two Chairpersons. Twenty posters will be presented in each tour. Presentations will be approximately 5 minutes/poster.

- Company name and logo on signage in the poster location

Video Challenge **\$2,000**

Movement disorder groups from around the Asian Oceanian Region will submit videos for possible presentation during the Video Challenge. Country pride will add an enjoyable spirit of competition to the session. This event is open to all delegates. Multiple sponsors are sought.

- Company name and logo on signage in the Video Challenge location

Insert in Congress Bag **\$ 500**

Industry partners and exhibitors may take advantage of the opportunity to catch the attention of AOPMC delegates even before the Exhibit Hall opens by putting an insert into the bags that each registrant receives onsite. All inserts must be submitted for MDS approval prior to printing.

Delegate list **\$ 500**

The mailing list of Congress registrants is for one-time rental use only and may not be duplicated. A sample mailing piece must be approved by the International Secretariat and a waiver must be signed prior to the receiving the list.

Advertisements in Congress Program

The Congress Program is the comprehensive guide that all Congress attendees will receive and use to navigate the AOPMC. The program will also be posted on the AOPMC website.

Back cover, four colors	\$4,500
Inside front cover, four colors	\$3,750
Inside back cover, four colors	\$3,000
Page facing inside front cover (page 1), black and white	\$2,750
Page before the inside back cover (last page), black and white	\$2,600
Interior page, black and white	\$1,500
Half page, interior, black and white	\$ 600
Quarter page, interior, black and white	\$ 250

CONDITIONS FOR EDUCATIONAL SESSIONS

Purpose

The general policies of The International Parkinson and Movement Disorder Society with regard to industry-sponsored events at Congresses will be followed. These activities are for scientific and educational purposes only.

Content Sessions and Selection of Speakers/Chairs

The Scientific Committee will be responsible for and make final decisions regarding symposia, plenaries and all educational sessions. This includes scheduling, topics/content, and selection of speakers and chairpersons.

The supporting company may suggest up to 3 topics and 3 speakers and will provide speakers' qualifications. The company will also disclose to the Scientific Committee any financial or other relationship between company and speaker/chair in writing.

SPONSORSHIP CONFIRMATION AND PAYMENT

SPONSOR AND EXHIBITION CONTRACT

All supporters are required to sign the SPONSOR AND EXHIBITION CONTRACT which can be found on the following pages. MDS will invoice the sponsor following receipt of the contract. Please direct all questions to Joel Rittle at jriddle@movementdisorders.org or 1-414-276-2145.

SPONSORS AND EXHIBITORS

Should there be more than one sponsor for the same sponsorship opportunity, priority will be given to early responders by date of receipt of the Sponsor and Exhibition Agreement/Contract at the MDS Secretariat.

PAYMENT METHOD

Sponsorship payments are to be made in US Dollars by direct wire transfer to International Parkinson and Movement Disorder Society. Details for the wire transfer will be on the invoice.

CANCELLATION POLICY

For Bronze Level Supporters and above, cancellation requests must be sent to MDS at the address below in writing. A full refund less a \$1,000 administrative fee will be given if notice is received by June 1, 2014. No refund will be given after June 1, 2014. All other cancellation/refund requests will be made on a case by case basis.

International Parkinson and Movement Disorders Society
555 E. Wells St., Suite 1100
Milwaukee, WI 53202 USA
Attention: Joel Rittle

4TH AOPMC 2014
SPONSOR AND EXHIBITION AGREEMENT/CONTRACT

An agreement between the International Parkinson and Movement Disorders Society and:

Name of Sponsor/Exhibitor

Mailing Address 1

Mailing Address 2 including city, country and postal code

Name of representative (please print)

E-mail

Representative's Telephone

Mobile

Fax

Signature of representative

Date

Company stamp if applicable

SPONSORSHIP OPPORTUNITIES (please tick)
(All prices USD)

- | | | | | | |
|--------------------------|---------------------------------------|----------|--------------------------|---------------------|----------|
| <input type="checkbox"/> | Platinum Sponsorship | \$50,000 | <input type="checkbox"/> | Silver Sponsorship | \$30,000 |
| <input type="checkbox"/> | Gold Sponsorship | \$40,000 | <input type="checkbox"/> | Bronze Sponsorship | \$20,000 |
| <input type="checkbox"/> | Congress Bag | \$9,500 | <input type="checkbox"/> | Trade Exhibitor | \$5,000 |
| <input type="checkbox"/> | Congress Pens/Pads | \$6,500 | <input type="checkbox"/> | AOPMC Guided | |
| <input type="checkbox"/> | Congress Badges/
Lanyards | \$5,000 | <input type="checkbox"/> | Poster Tours | \$3,000 |
| <input type="checkbox"/> | Saturday Combined
Opening Ceremony | \$5,000 | <input type="checkbox"/> | Video Challenge | \$2,000 |
| | | | <input type="checkbox"/> | Congress Bag Insert | \$ 500 |
| | | | <input type="checkbox"/> | Delegate list | \$ 500 |

Advertisements in Congress Program

<input type="checkbox"/> Back cover, four colors	\$4,500	<input type="checkbox"/> Interior page, black and white	\$1,500
<input type="checkbox"/> Inside front cover, four colors	\$3,750	<input type="checkbox"/> Half page, interior, black and white	\$ 600
<input type="checkbox"/> Inside back cover, four colors	\$3,000	<input type="checkbox"/> Quarter page, interior, black and white	\$ 250
<input type="checkbox"/> Page facing inside front cover (page 1), black and white	\$2,750		
<input type="checkbox"/> Page before the inside back cover (last page), black and white	\$2,600		

TOTAL ALL SPONSORSHIP ITEMS \$ _____

When completed, please return this form to: Joel Rittle at jriddle@movementdisorders.org
Please note that because a signature is required, it will be necessary to print the form, sign it, and scan it. The scan can be returned via e-mail attachment.

Or Fax To: 1-414-276-3349

**Or Mail To: International Parkinson and Movement Disorders Society
555 E. Wells St., Suite 1100
Milwaukee, WI 53202 USA
Attention: Joel Rittle**

Upon confirmation of Sponsorship, an email will be sent to the representative indicated above, asking for any information that the sponsoring company requires on the invoice. Examples include:

- **Address to which the invoice must be sent**
- **“Attention” line**
- **Purchase Order number**

Your attention to these matters will be greatly appreciated as this will expedite the invoicing process.

If applicable, please turn to the next page and complete the Plenary Sponsorship for Platinum, Gold, and Silver Sponsors.

To be Completed by Platinum, Gold, and Silver Sponsors

Name of Company _____

Proposed Topics:

1) _____

2) _____

3) _____

Names of Proposed Speakers

Institute/Country (from Asia and Oceania)

1) _____

2) _____

3) _____

******Final decision for the scheduling of plenaries including topics and speaker selection rests with the Scientific Committee******

When Completed, Please Return This Form To: Joel Rittle at jriddle@movementdisorders.org

Or Fax To: 1-414-276-3349

**Or Mail To: International Parkinson and Movement Disorders Society
555 E. Wells St., Suite 1100
Milwaukee, WI 53202 USA
Attention: Joel Rittle**