2022-2025 MDS Strategic Plan

Priority 1: Strengthen the MDS brand

Goal 1a: Provide an enriched membership experience	
Strategies	Committee Assigned
Promote the importance of the Movement Disorder Specialist (M)	Communication Oversight Committee
Facilitate opportunities for people with interest or seeking Movement Disorders information to find information and resources under the MDS umbrella (ie GPs, Patients, Non-experts) (M)	Communication Oversight Committee (Web, Social, Podcasts, etc)
Explore ways to engage patients and/or caregivers as external advisors on the needs of the patients (M)	Task Forces
Create a Movement Disorders Awareness Day to raise awareness of movement disorders among non-movement disorders physicians and patients (S)	Communication Oversight Committee

Goal 1b: Facilitate a closer relationship with WHO

Strategies	Committee Assigned
Ensure that Movement Disorders are recognized and supported by local and national governments in order to increase research funding and access to care (M/L)	Officers / Regional Sections
Ensure there is access to care in low income countries (M/L)	Officers / Regional Sections
Develop direct relationships and contacts with the WHO (S/M)	Officers

Goal 1c: Create stronger connections with Affiliate and Related Organizations to reach all neurologists, regardless of language

Strategies	Committee Assigned
Create a targeted plan to collaborate with Affiliate Societies in order to reach more clinicians, scientists and health professionals (S)	Regional Sections / IEC
Support MDS speakers at local and national meetings – identify specific countries where increased interactions and support should be provided (S)	Regional Sections
Collaborate with General Neurology Societies to provide basic Movement Disorders education (S/M)	Regional Sections / Education Committee / Officers / IEC
Explore ways to reach undergraduates, medical students, and young health professionals to encourage an interest in Neurology and Movement Disorders (M/L)	Young Members Group / Health Professionals SIG

Priority 2: Enhance MDS' Scientific Profile

Goal 2a: Target messages and research to better reach appropriate groups (members, non-		
members, general public)		
Strategies	Committee Assigned	
Continue to develop patient leaflets and create lay summaries of important information which are easily accessible on the MDS website (M)	Education Committee / Web	
	Editorial Board / Publication	
	Oversight Committee	
Identify pathways (Twitter, YouTube, etc) for important research and articles to be distributed to members quickly (S)	Communication Oversight	
	Committee / Publication Oversight	
	Committee	
Ensure basic clinical education and resources are available for Clinicians and Healthcare Professionals	Education Committee	

Goal 2b: Facilitate connections between Scientists and Clinicians

Strategies	Committee Assigned
Include translational sessions at Congresses (M)	CSPC / Regional Congress Committees
Explore opportunities for Scientist and Clinician connections at a local level, including hosting MDS Sessions at basic science focused meetings (M)	Regional Sections / Basic Science SIG
Encourage events where knowledge is shared between Scientists and Clinicians at MDS Meetings (M)	Basic Science SIG

Goal 2c: Be innovative with our publications

Strategies	Committee Assigned
Make sure that members from underserved areas have opportunities to publish via open access (M)	Publication Oversight Committee
Ensure publications can be easily and quickly accessed (S/M)	Publication Oversight Committee
Ensure the editorial board structure has a wide geographic and gender representation with clear terms (M)	Publication Oversight Committee

Goal 2d: Provide guidance and support to advance research

Strategies	Committee Assigned
Develop strategies to identify research gaps (M)	Officers / Scientific Issues Committee
Explore partnerships with foundations and granting bodies to identify and distribute research priorities (M)	Officers
Provide guidance to members on applying for funding and grants (M)	Education Committee / Basic Science SIG / Scientific Issues Committee

Priority 3: Be the Premier Educational Source on Movement Disorders

Goal 3a: Ensure everyone can access MDS Education materials with ease	
Strategies	Committee Assigned
Provide online access to MDS Courses and Congresses whenever possible (S)	ICOC / Education Committee
Consider non-English education when appropriate (S/M)	Education Committee / Regional Sections
Enhance the functionality and usability of the Roadmap to guide learners (S)	Roadmap Program
Address the different careers (Clinicians, Scientists, Allied Health) and career stages through educational offerings (S/M)	Education Committee / Roadmap Program / CSPC / Health Professionals SIG

Goal 3b: Reach underserved areas to address their educational needs

Strategies	Committee Assigned
Consider the development of a curriculum for General Practitioners or General Neurologists in areas where there are low numbers of specialists (M)	Education Committee
Explore ways to engage Health Professionals in underserved regions to increase interest in Movement Disorders (M)	Health Professionals SIG
Work with local leaders to address needs specific to their country/region (M)	Regional Sections
Consider shorter, online mentorship and training programs to provide target support to underserved populations (M)	Education Committee / Regional Sections

Goal 3c: Provide cutting-edge science at the Congresses

Strategies	Committee Assigned
Explore opportunities to keep sessions open to be filled at the last moment with	Congress Scientific Program
cutting-edge research (M)	Committee
IConsider a panel discussion on hot/late breaking topics (M)	Congress Scientific Program
	Committee
Increase the number of platform presentations (M)	Congress Scientific Program
	Committee

Goal 3d: Enrich the Regional Congresses

Strategies	Committee Assigned
Reflect local and regional needs in Regional Congress Programs (S/M)	Regional Congress Committees
Rotate Regional Congresses to facilitate connections through the regions (S)	Regional Congress Committees
Explore ways to use Regional Congresses to promote new and young speakers (S/M)	Regional Congress Committees

Priority 4: Provide a strong, supportive, inclusive, and diverse Governance Structure

Goal 4a: Support Regional Section Development	
Strategies	Committee Assigned
Provide opportunities for young members to interact and learn together at the regional level when traveling may be difficult (M/L)	Regional Sections
Offer Basic Science Courses to widen regional outreach (S)	Regional Sections / Basic Science SIG
Encourage stronger relationships with Affiliate and Related Societies to expand the reach of the Regional Sections (M)	Officers / IEC / Regional Sections

Goal 4b: Ensure MDS is considered an "open society" – all can come, participate and contribute

Strategies	Committee Assigned
	Officers / IEC / Women in Movement Disorders SIG
Create a task force to advise and review cultural needs and ensure needs are being taken into consideration (S)	Officers

Goal 4c: Reimagine the LEAP Program		
Strategies	Committee Assigned	
Explore a new curriculum with global leadership principals (S)	LEAP Program	
Reconsider the mentorships program to ensure mentees and mentors are successful (S/M)	LEAP Program	
Reduce the budget to ensure the level of investment appropriately matches the reach of the program (S/M)	LEAP Program	
Provide Career Development resources and education in addition to the LEAP Program (S)	Education Committee	

Goal 4d: Proactively address global warming/climate change throughout the Society

Strategies	Committee Assigned
Consider goals of courses and provide virtual courses whenever possible and practical (S)	Regional Sections
Explore ways to offset climate impacts of meetings and events (M)	ICOC / Officers / IEC