

## Health Professionals Special Interest Group

Leadership Meeting, *Basecamp*

March 12 – 14, 2015



International Parkinson and  
Movement Disorder Society

### HP SIG Webpage Updates - 12th March 2015

<http://www.movementdisorders.org/MDS.htm>

#### Website Editorial Group Members

Mariella Graziano, <i>Physiotherapist</i>	(Luxembourg)
Ana Aragon, <i>Occupational Therapist</i>	(United Kingdom)
Siok Bee, Tan, <i>Asst. Director Nurse Clinician Specialty Care</i>	(Singapore)
Gila Bronner, <i>Sex Therapist</i>	(Israel)
Clinton Correa, <i>Physiotherapist</i>	(Brazil)

#### Members who recently joined the group:

Sally Wherry, <i>Nurse</i>	(Australia)
John Dean, <i>Speech Therapist</i>	(USA)

#### Aim

Showcase the Health Professionals (Non-Physician) Special Interest Group activities through the webpage and social media (Facebook, Twitter), and to integrate and work within MDS. Since the launch of the new MDS website last year, the objectives of the HP SIG webpage editorial group have been to identify:

1. What to communicate to the public;
2. How to communicate, within the group, the MDS society and the world;
3. How to attract new HP members to the MDS society and to the HPSIG; and
4. How to maintain members' interest to encourage membership renewal.

#### Progress

Discussions amongst the HP SIG editorial members, leadership and secretaries, were carried out via skype, email and teleconferences. It was agreed to use BASEMCAMP as the medium for meetings and project discussions. This initiative is hoped to facilitate communication amongst members living in different time zones and with busy working schedules. This present BASEMCAMP meeting is the first one of its kind.

The intention is to use social media, Facebook, Twitter, and other platforms as a medium of fast communication and event promotion. For example, to announce and promote the MDS Congress June 14-18 San Diego USA, by communicating in a systematic and timely way specific congress activities, like HP SIG sessions and poster presentations. The process will be recorded in a spreadsheet – monitored and completed by one member. I warmly thank John Dean, who proposed this initiative and provided the spreadsheet. I would like to propose him as the coordinator of this project.

Social Media is intended to be utilized to also systematically call out to all members to provide content for the webpage, like relevant books reviews, articles and events, via social media and HP SIG Newsletters.

#### Going Forward

At present, funding to attend congresses and courses is increasingly difficult to obtain. It is proposed broadcasting the main HP SIG MDS congress early morning session in a webinar format for the 2016 term.

All members are encouraged to visit the excellent resources available at the MDS website.

Finally, I would like to thank Sally-Anne Wherry for her time and advice to develop the HP SIG webpage.

Report provided by:  
**Mariella Graziano**  
HP SIG Webpage Editor  
Luxembourg