

International Parkinson and  
Movement Disorder Society

Advance.  
Improve.  
Educate.  
Collaborate.

# 2022 Industry Prospectus



[www.movementdisorders.org](http://www.movementdisorders.org)

## Message from the President

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October 2021

Dear MDS Partners,

Thank you for your support of the International Parkinson and Movement Disorder Society (MDS) as an Industry Partner. While the last 20 months have presented unprecedented challenges to the ways we live, work and spend our free time, we have learned a great deal about how to meet those challenges. Since early 2020, the Society has found new ways to enhance and deepen virtual education, connect with and grow its membership, and deliver on its purpose to advance the neurological sciences.

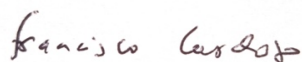
These achievements include launching the new MDS Education Roadmap, serving 13,000 registrants during a successful Virtual Congress, providing education to more than 10,000 people through Regional online education programs, expanding interest in MDS Rating Scales, greater reach and influence of the MDS Journals, and so much more.

Partnership with industry is critically important to MDS, and your support enables the Society to continue to meet its goals of disseminating scientific knowledge, as well as promoting research into causes, preventions and treatments to favorably affect the care of patients with Movement Disorders.

This document is designed to share useful information regarding MDS and its activities, and to provide an overview of opportunities to partner and support the Society's efforts. Please also visit the MDS website for updates on specific Course and Congress information.



We deeply appreciate your support and contributions to advance the field of Movement Disorders.



Francisco Cardoso, MD, PhD  
*MDS President, 2021-2023*

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## MDS Purpose and Mission

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### Purpose

The objective and mission of the Society shall be to advance the neurological sciences pertaining to Movement Disorders; to improve the diagnosis and treatment of patients; to operate exclusively for scientific, scholarly and educational purposes; to encourage research; to provide forums, such as medical journals, scientific symposia and International Congresses, for sharing ideas and for advancing the related clinical and scientific disciplines; and to encourage interest and participation in the activities of the Society among healthcare and allied professionals and scientists; and to collaborate with other related professional and lay organizations.

### Mission

MDS is a professional society of clinicians, scientists, and other healthcare professionals who are interested in Parkinson's disease, related neurodegenerative and neurodevelopmental disorders, hyperkinetic Movement Disorders and abnormalities in muscle tone and motor control.

## Strategic Priorities (2019-2021)

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1. **Increase Engagement with Members, Non-members, Leadership Bodies and the General Public**
  - a. Provide an enriched membership experience
  - b. Dialog with the broader Movement Disorder community to establish MDS as the expert in the field
2. **Enhance MDS' Scientific Profile**
  - a. Broaden the impact of MDS publications
  - b. Establish MDS as the catalyst for scientific endeavors
3. **Be the Premier Educational Source on Movement Disorders**
  - a. Engage a larger and more diverse audience at MDS Congresses
  - b. Provide a personalized and wide-ranging educational experiences for our members
4. **Professionalization of the Society**
  - a. Enhance the Society's governance structure through leadership development
  - b. Engage more members through providing volunteer opportunities within the Society
  - c. Ensure the strong financial foundation of MDS
  - d. Provide increased Section autonomy but recognizing the distinct advantages of cross fertilization as well as centralization

## MDS Membership

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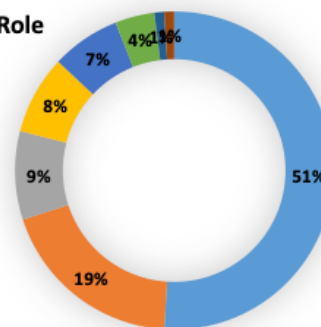
### MDS Members by Regional Section

**11,338 total MDS Members**  
*as of August 2021*

- **Pan-American Section:** 33%
- **Asian and Oceanian Section:** 31%
- **European Section:** 29%
- **Africa:** 7%

### Membership by Primary Role

- Clinician: 51%
- Resident/Student: 19%
- Health Professional: 9%
- Researcher: 8%
- Not disclosed: 7%
- Fellow: 4%
- Industry: 1%
- Retired: 1%



## MDS Officers 2021-2023

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**President**

Francisco Cardoso  
*Belo Horizonte, Brazil*



**Secretary**

Charles H. Adler  
*Scottsdale, AZ, USA*



**President-Elect**

Victor Fung  
*Sydney, Australia*



**Secretary-Elect**

Marina de Koning-Tijssen  
*Groningen, Netherlands*



**Past President**

Claudia Trenkwalder  
*Kassel/Goettingen, Germany*



**Treasurer**

Irene Litvan  
*San Diego, CA, USA*



**Treasurer-Elect**

Wassilios Meissner  
*Bordeaux, France*



## International Executive Committee 2021-2023

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**Committee Member**  
Roongroj Bhidayasiri  
*Bangkok, Thailand*



**Committee Member**  
Hyder Jinnah  
*Atlanta, USA*



**Committee Member**  
Eng-King Tan  
*Singapore, Singapore*



**Committee Member**  
Mark Edwards  
*London, United Kingdom*



**Committee Member**  
Regina Katzenschlager  
*Vienna, Austria*



**Committee Member**  
Ruey-Meei Wu  
*Taipei, Taiwan*



**Committee Member**  
Cristian Falup-Pecurariu  
*Braşov, Romania*



**Committee Member**  
Alice Nieuwboer  
*Leuven, Belgium*



**Committee Member**  
Nobutaka Hattori  
*Tokyo, Japan*



**Committee Member**  
Tanya Simuni  
*Chicago, USA*



## MDS Congresses

The International Parkinson and Movement Disorder Society (MDS) gathers thousands of the field's clinicians, researchers, trainees and allied health professionals with an interest in the current research and approaches for the diagnosis and treatment of movement disorders on an annual basis at its International Congress of Parkinson's Disease and Movement Disorders®.

The purpose of the MDS International Congress is to share ideas, encourage interest among all those involved in the care and research of movement disorders, to participate in the activities of MDS, and to advance the related clinical and scientific discipline.

### Scientific Program

The Scientific Program incorporates Teaching Courses, Therapeutic Plenary Sessions, Plenary and Parallel Sessions, Skills Workshops, Video Sessions, Poster Sessions, and Guided Poster Tours. Each International Congress has a theme which is showcased throughout the Scientific Program. Sessions focus on the latest developments in:

- Movement Disorder topics, including, but not limited to, ataxia, chorea, dystonia, myoclonus, Parkinson's disease, restless legs syndrome, spasticity, stereotypies, tics and tremors
- Basic Science Issues, including, but not limited to, genetics, neuroimaging, neuropharmacology, surgical therapy and transplantation
- Other less common clinical conditions

### Target Audience

The target audience includes clinicians, researchers, post-doctoral fellows, medical residents, medical students and other non-physician health professionals with an interest in the current research and approaches for the diagnosis and treatment of movement disorders.

### Past International Congress Attendance

2021: Virtual Congress	13,000	2018: Hong Kong	3,900
2020: Virtual Congress	20,000	2017: Vancouver, BC, Canada	4,300
2019: Nice, France	6,000	2016: Berlin, Germany	5,500

**Note:** The format of future in-person meetings may include a virtual component.

### Support Opportunities

The International Congress provides many opportunities to increase your global visibility and showcase your company's message while supporting Congress activities. Opportunities at the International Congress include:

- Sponsored Symposia/Corporate Therapeutic Sessions
- Exhibits
- Sponsorships
- Continuing Medical Education (CME) Support
- Advertisements

Visit [www.mdscongress.org](http://www.mdscongress.org) for additional Congress information and deadlines.



## MDS Regional Congresses and Summits

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The purpose of the MDS Regional Congresses and Summits is consistent with the objectives of MDS, which include:

- Facilitate communication between clinicians and researchers in the regions
- Disseminate update knowledge about movement disorders
- Improve quality of life and independence of movement disorders patients and careers
- Promote research and facilitate research collaborations in movement disorders
- Expose clinicians, researchers and healthcare professionals in the region to movement disorders initiatives and in so doing, encourage their membership in the regional sections

### AOPMC

The Asian and Oceanian Parkinson's Disease and Movement Disorders Congress (AOPMC) occurs every odd-numbered year as a forum to further develop the field of Movement Disorders in the region.

Previous AOPMCs have been held in the following countries:

- 2007 Singapore
- 2009 India
- 2011 Taiwan
- 2014 Thailand
- 2016 Philippines
- 2019 China
- 2021 Virtual

The 8<sup>th</sup> Asian and Oceanian Parkinson's Disease and Movement Disorders Congress will take place in 2023. More information regarding upcoming AOPMCs can be found at [www.aopmc.org](http://www.aopmc.org)

### PAS Congress

The Pan American Parkinson and Movement Disorders Congress (PAS) occurs every even-numbered year.

The 4<sup>th</sup> MDS-PAS Congress is scheduled to be held February 4-6, 2022 in Miami, FL, USA. Information regarding the MDS-PAS Congress can be found at [www.pascongress.org](http://www.pascongress.org)

### Sponsorship Opportunities

The Regional Congresses and Summits provides opportunities to increase your visibility within a specific MDS Region. Opportunities at the Regional Congress and Summits include:

- Advertisements
- Continuing Medical Education (CME) Support
- Corporate Therapeutic Symposia sessions
- Exhibits
- Sponsorships



## MDS Regional Online and In-Person Education Courses

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The MDS Regional Online and In-Person Education Courses provide an opportunity for MDS Members and non-Members to receive focused education on movement disorder topics. Courses are designed using several educational methods such as lectures, panel discussions with faculty experts, group presentations and case discussions with the opportunity to learn directly from movement disorders patients. Program formats are facilitated online and in person as feasible.

Online course attendance ranges from 300 to 1,700 participants per course. In person course attendance ranges from 20 to 200 participants, providing a collegial setting for scientific exchange and dialogue. In 2020, MDS Courses educated more than 22,000 participants in 37 countries.

### 2021 Courses:

#### MDS-PAS

- New and Emerging Therapies in Parkinson's Disease and other Movement Disorders: A Series
- Pearls and Pitfalls of Parkinson's Disease and Other Movement Disorders
- Overview of Treatment & Care for Parkinson's Disease for the Advanced Nursing Professional
- Comprehensive Care in Parkinson's Disease
- Prodromal Lewy Body Disease
- Virtual School for Young Neurologists (Presented in Spanish)

#### MDS-ES

- Non-Motor Course
- Movement Disorder Emergencies
- Speech and Swallowing Topic
- Neuropharmacology/Treatment of Movement Disorders with Advanced Therapies
- Neuropsychiatry Course
- Virtual School for Young Neurologists

#### MDS-AOS

- Video Case Discussion Series
- Unique Movement Disorders in Asia
- Practical Management of Movement Disorders
- Neuroscience of Movement Disorders
- Allied Health Course
- Virtual School for Young Neurologists

#### MDS-Africa

- Advanced Diagnosis and Treatment in Movement Disorders
- Non-neurological Causes of Movement Disorders
- Pediatric Movement Disorders
- Nurse and Allied Health Professional Course
- Mouvements anormaux (Abnormal Movements) – *in French*
- Virtual School for Young Neurologists

### Support Opportunities

A significant percentage of MDS regional courses focus on educating young neurologists and those new to the field. These programs provide for a comprehensive overview of Movement Disorders and illustrates your company's commitment to the future of the field.

Opportunities for Regional Courses may include:

- Advertisements
- Virtual or In Person Exhibits
- Sponsored Symposia
- Unrestricted Medical Education Grants





## Programs and Initiatives

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### MDS Rating Scales

The MDS Clinical Outcome Assessment Program was developed to support the Society's efforts and management of MDS-owned rating scales. All rating scale activities are managed under the Program including scale licensing, translation, marketing, education and training, and new assessment development. Additionally, the Program serves to oversee the development and standardization of scales in the field of Movement Disorders, conduct reviews of clinical assessments through a scientific approach, and provide guidance on electronic assessment tools and electronic implementation of clinical assessments.

#### The International Parkinson and Movement Disorder Society – Non-Motor Rating Scale Questionnaire (MDS-NMS-Q)

The MDS-NMS-Q is a revision of the Non-Motor Symptoms Questionnaire (NMSQ). The currently validated, rater-administered version of the MDS-NMS is resource-intensive for use in routine clinical care and in some research projects (taking up to 45 minutes/administration). Additionally, patient related outcomes are increasingly in the focus of research studies; therefore, validation of the patient-completed version will allow the MDS-NMS to be used more broadly, including via remote completion and empower patients to voice their concerns in clinical settings. Ideally, the MDS-NMS-Q will likely replace administration of the NMSQuest, allowing it to be completed by thousands of PD patients. In addition, the tool can also lend useful insights into self-reported NMS data capture in the prodromal phase and Parkinson's at-risk people in the general population, as well as healthy controls.

### LEAP Program: International Leaders Program for Young Neurologists

The LEAP Program supports the growth, development and success of young movement disorder specialists while preparing them to contribute to the goals and objectives of MDS. The Program accomplishes this by teaching leadership principles to 14 young movement disorder specialists across the globe, pairing them with a mentor.

### Sponsored Article Collections

Sponsored Article Collections are a great way to scientifically introduce MDS members and the larger community to an emerging concept or treatment. Article Collections offer Industry the opportunity to compile previously published, peer-reviewed content on a topic of their choice. Industry identifies a topic which is then shared with the MDS Journal Editors-in-Chief (EICs). The EICs will then select a guest editor who will review the available literature on the topic, select the pertinent articles and then prepare an editorial to introduce the topic and the compiled literature. Wiley, MDS' Journal Publisher, facilitates the process and agreements.

### Web-based Education

Web-based education programs enable participants to learn from leading clinicians without leaving their home or office. MDS members may take web-based modules on a variety of topics through MDS' learning management system.

### Sponsorship Opportunities

MDS welcomes collaboration and support in a variety of ways for these programs and initiatives, including but not limited to:

- Grants and Donations
- Sponsorships and Advertisements
- Support for dissemination and distribution



## Industry Education Courses

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MDS Industry Education Courses utilize the extensive scientific knowledge of MDS experts to provide tailored instruction, education and insight regarding topics of significance in the field of movement disorders. These courses support improved patient care and advance the neurological sciences pertaining to movement disorders.

MDS offers two types of Industry Education Courses:

### **Congress Industry Course** (*The Parkinson's Disease Educational Course for Industry Professionals*)

This course is designed to familiarize pharmaceutical and medical device professionals with the diagnosis, treatment, and unmet needs of patients with Parkinson's disease. Attendees from multiple companies and organizations receive basic knowledge from a diagnostic and therapeutic perspective, empowering them to better understand the challenges of this disorder and its treatment. Courses are instructed by MDS leaders and experts in the field selected for their experience with and expertise on particular topics.

- **Availability:** This course is offered at International or Regional Congresses, or other MDS meetings where industry professionals are already gathered.
- **Advantages:**
  - Access the latest scientific information and scholarly research regarding the diagnostic and therapeutic issues facing patients and physicians
  - Learn from and engage with experienced MDS faculty with expertise in clinical and research aspects of Parkinson's Disease and Movement Disorders

### **Tailored Industry Courses**

In these courses, MDS works with an industry partner to develop and deliver an immersive educational program designed to educate the partner's employees in subject areas defined by and relevant to their specific needs or interests. Requesting parties provide MDS with goals and objectives for an educational session, typically not exceeding one full day in length. Based on these identified goals and objectives, MDS develops a curriculum, selects faculty, and facilitates the program.

- **Availability:** Tailored Industry Courses take place at a venue selected by the requesting industry partner, who is responsible for all costs including venue, audio-visual, and food & beverage. MDS covers costs for its staff and course faculty. Courses may also take place virtually via Zoom or similar online platform.
- **Advantages:**
  - Experience education relevant to the disease(s) of interest including differential diagnosis, pathophysiology, and treatment as well as discussion related to your drug, product, device, clinical trial or other priority as agreed upon.
  - Hear patient and caregiver perspectives (where available)
  - Learn from and engage with experienced MDS faculty with expertise in clinical and research settings

Partners engaging MDS to implement an Industry Education Course will execute an agreement with the Society stipulating the roles and responsibilities of each party, including fees to be paid for services.

For more information, contact the MDS International Secretariat:

Brett Kell, Director of Business Development: [bkell@movementdisorders.org](mailto:bkell@movementdisorders.org) / +1 (414) 276-2145

## Expert Panels

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The MDS Expert Panels leverage the knowledge and stature of MDS leaders to provide expert review, critical insight and brainstorming regarding topics of significance in the field of movement disorders. The Panels aim to support improved patient care and advance the neurological sciences pertaining to movement disorders.

### Overview

In the MDS Expert Panels, the Society convenes panels of subject matter experts to discuss and generate ideas about topics chosen by industry, foundation or government partners. Requesting parties provide MDS with goals and objectives for a 90-minute panel session. Based on these identified goals and objectives, MDS generates a list of recommended experts from which the requesting party may select 2-5 panel participants.

MDS staff will coordinate all planning and logistics for the session and communicate this information to the requesting party and Panel experts. The requesting party will provide MDS with background information, resources and/or discussion items related to the topic for distribution to the Expert Panel prior to the session. Review of this background information will not exceed 90 minutes, such that the combined total time spent between background review and the in-person Panel does not exceed three hours.

Expert Panels may be offered at International or Regional Congresses/Summits, or other MDS meetings where panel members are already gathered. Other venues may be considered, but additional fees for expert travel and lodging would apply. Panels may also be offered virtually.

### Advantages

Several factors set MDS Expert Panels apart:

- Panelists removed from your company or organization provide straightforward, impartial insights
- Expert Panels are a useful secondary sounding board, complementing advisory board efforts
- MDS has access to the most highly respected and sought-after experts on a host of topics related to Parkinson's and movement disorders
- The MDS Secretariat plans and facilitates Panels where experts are already convened

Partners engaging MDS to implement an Expert Panel will execute an agreement with the Society stipulating the roles and responsibilities of each party, including fees to be paid for execution of the panel. This agreement exists strictly between MDS and the industry, foundation or government partner requesting the Expert Panel, not with the panelists themselves.

For more information, contact the MDS International Secretariat:

Brett Kell, Director of Business Development: [bkell@movementdisorders.org](mailto:bkell@movementdisorders.org) / +1 (414) 276-2145

## Save the Date

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### **2022 Pan-American Parkinson's Disease and Movement Disorders Congress (PAS)**

*February 4-6, 2022 in Miami, Florida*

Learn more at [www.pascongress.org](http://www.pascongress.org)

### **2022 International Congress of Parkinson's Disease and Movement Disorders**

*September 2022, Europe; both live and virtual components*

Learn more at [www.mdscongress.org](http://www.mdscongress.org)

### **2023 Asian and Oceanian Parkinson's Disease and Movement Disorders Congress (AOPMC)**

*Dates and location to be determined*

Learn more at [www.aopmc.org](http://www.aopmc.org)

## Contact Us

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### **MDS International Secretariat:**

555 East Wells Street, Suite 1100, Milwaukee, WI 53202-3823 USA

Tel: +1 (414) 276-2145

General information: [info@movementdisorders.org](mailto:info@movementdisorders.org)

**For questions related to Sponsorship, Industry Education and Expert Panels, please contact:**

[development@movementdisorders.org](mailto:development@movementdisorders.org)

