

International Parkinson and
Movement Disorder Society

Advance.
Improve.
Educate.
Collaborate.

2021 Industry Prospectus



www.movementdisorders.org

MDS-1021-02

Message from the President

November 2020

Dear MDS Partners,

Thank you for your support of the International Parkinson and Movement Disorder Society (MDS) as an Industry Partner. As I am sure is the case for many of you, the COVID-19 pandemic has brought about a significant shift in how we operate. Despite this transition, we have not slowed down: the Society has been working diligently to provide new virtual forms of education, including free, on demand webinars, podcasts and blogs with topics relevant to the pandemic. We also continue to provide the latest references and resources related to COVID-19 and Movement Disorders on a special page of the MDS website.

Since the pandemic began, MDS has served a record number of registrants at the Society's first Virtual Congress, plus thousands more people through virtual and online education. We have also developed new engagement opportunities for our members and others in the movement disorders field. I am proud to see the MDS community come together to achieve our mission.

Partnership with industry is critically important to MDS, and your support enables the Society to continue to meet its goals of disseminating knowledge, as well as promoting research into causes, preventions and treatments to favorably affect the care of patients with Movement Disorders.

This document is designed to help you navigate and more easily access useful information regarding MDS and its activities. Please also visit the MDS website for updates on specific Course and Congress information.

We deeply appreciate your support and contributions to advance the field of Movement Disorders.



Claudia Trenkwalder, MD
MDS President, 2019-2021

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MDS Purpose and Mission

Purpose

The objective and mission of the Society shall be to advance the neurological sciences pertaining to Movement Disorders; to improve the diagnosis and treatment of patients; to operate exclusively for scientific, scholarly and educational purposes; to encourage research; to provide forums, such as medical journals, scientific symposia and International Congresses, for sharing ideas and for advancing the related clinical and scientific disciplines; and to encourage interest and participation in the activities of the Society among healthcare and allied professionals and scientists; and to collaborate with other related professional and lay organizations.

Mission

The International Parkinson and Movement Disorder Society is a professional society of clinicians, scientists, and other healthcare professionals who are interested in Parkinson's disease, related neurodegenerative and neurodevelopmental disorders, hyperkinetic Movement Disorders and abnormalities in muscle tone and motor control.

Strategic Priorities (2019-2021)

- 1. Increase Engagement with Members, Non-members, Leadership Bodies and the General Public**
 - a. Provide an enriched membership experience
 - b. Dialog with the broader Movement Disorder community to establish MDS as the expert in the field
- 2. Enhance MDS' Scientific Profile**
 - a. Broaden the impact of MDS publications
 - b. Establish MDS as the catalyst for scientific endeavors
- 3. Be the Premier Educational Source on Movement Disorders**
 - a. Engage a larger and more diverse audience at MDS Congresses
 - b. Provide a personalized and wide-ranging educational experiences for our members
- 4. Professionalization of the Society**
 - a. Enhance the Society's governance structure through leadership development
 - b. Engage more members through providing volunteer opportunities within the Society
 - c. Ensure the strong financial foundation of MDS
 - d. Provide increased Section autonomy but recognizing the distinct advantages of cross fertilization as well as centralization

MDS Membership

(Numbers as of October 30, 2020)

11,578 Members across 137 countries

Member Distribution

- 36.9% Pan-American Section (PAS)
- 28.9% European Section (ES)
- 28.1% Asian and Oceanian Section (AOS)
- 6.2% African Section

MDS Officers 2019-2021



President
Claudia Trenkwalder, MD
Kassel/Goettingen, Germany



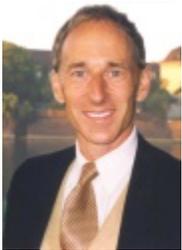
Secretary
Bastiaan Bloem, MD, PhD
Nijmegen, Netherlands



President-Elect
Francisco Cardoso, MD, PhD
Belo Horizonte, Brazil



Secretary-Elect
Charles H. Adler, MD, PhD
Scottsdale, AZ, USA



Past President
Christopher Goetz, MD
Chicago, IL, USA



Treasurer
Louis CS. Tan, FRCP
Singapore



Treasurer-Elect
Irene Litvan, MD
San Diego, CA, USA

International Executive Committee (IEC) 2019-2021



Committee Member
Shengdi Chen, MD, PhD
Shanghai, People's Republic of China



Committee Member
Marina de Koning-Tijssen, MD, PhD
Groningen, Netherlands



Committee Member
Mayela Rodriguez Violante, MD, MSc
Mexico City, Mexico



Committee Member
Mark Edwards, MBBS, BSc, FRCP, PhD
London, United Kingdom



Committee Member
Alice Nieuwboer, PhD
Leuven, Belgium



Committee Member
Ruey-Meei Wu, MD, PhD
Taipei, Taiwan



Committee Member
Cristian Falup-Pecurariu, MD
Braşov, Romania



Committee Member
D. James Surmeier, PhD
Chicago, IL, USA



Committee Member
Joaquim J. Ferreira, MD, PhD
Torres Vedra, Portugal



Committee Member
Pille Taba, MD, PhD
Tartu, Estonia

MDS Congresses

The International Parkinson and Movement Disorder Society (MDS) gathers thousands of the field's clinicians, researchers, trainees and allied health professionals with an interest in the current research and approaches for the diagnosis and treatment of movement disorders on an annual basis at its International Congress of Parkinson's Disease and Movement Disorders®.

The purpose of the MDS International Congress is to share ideas, encourage interest among all those involved in the care and research of movement disorders, to participate in the activities of MDS, and to advance the related clinical and scientific discipline.

Scientific Program

The Scientific Program incorporates Teaching Courses, Therapeutic Plenary Sessions, Plenary and Parallel Sessions, Skills Workshops, Video Sessions, Poster Sessions, and Guided Poster Tours. Each International Congress has a theme which is showcased throughout the Scientific Program. Sessions focus on the latest developments in:

- Movement Disorder topics, including, but not limited to, ataxia, chorea, dystonia, myoclonus, Parkinson's disease, restless legs syndrome, spasticity, stereotypies, tics and tremors
- Basic Science Issues, including, but not limited to, genetics, neuroimaging, neuropharmacology, surgical therapy and transplantation
- Other less common clinical conditions

Target Audience

The target audience includes clinicians, researchers, post-doctoral fellows, medical residents, medical students and other non-physician health professionals with an interest in the current research and approaches for the diagnosis and treatment of movement disorders.

Upcoming International Congresses

- September 19-23, 2021 – Copenhagen, Denmark
- October 16-20, 2022 – Seoul, South Korea

Past International Congress Attendance

2020 Virtual Congress	20,000+
2019 Nice, France	6,000
2018 Hong Kong	3,900
2017 Vancouver, BC, Canada	4,300
2016 Berlin, Germany	5,500

Note: *The format of future in-person meetings may shift to hybrid (blended in-person and virtual) or fully virtual.*

Sponsorship Opportunities

The International Congress provides many opportunities to increase your global visibility and showcase your company's important message while supporting Congress activities. Opportunities at the International Congress include:

- Advertisements
- Continuing Medical Education (CME) Support
- Corporate Therapeutic Sessions
- Exhibits
- Sponsorships

Visit www.mdscongress.org for additional Congress information and deadlines.

MDS Regional Congresses and Summits

The purpose of the MDS Regional Congresses and Summits is consistent with the objectives of MDS, which include:

- Facilitate communication between clinicians and researchers in the regions
- Disseminate update knowledge about movement disorders
- Improve quality of life and independence of movement disorders patients and careers
- Promote research and facilitate research collaborations in movement disorders
- Expose clinicians, researchers and healthcare professionals in the region to movement disorders initiatives and in so doing, encourage their membership in the regional sections

AOPMC

The Asian and Oceanian Parkinson's Disease and Movement Disorders Congress (AOPMC) occurs every two odd-numbered years as a forum to further develop the field of Movement Disorders in the region.

Previous AOPMCs have been held in the following countries:

- 2007 Singapore
- 2009 India
- 2011 Taiwan
- 2014 Thailand
- 2016 Philippines
- 2019 China

The 7th Asian and Oceanian Parkinson's Disease and Movement Disorders Congress will take place virtually in June 2021. More information regarding upcoming AOPMCs can be found at www.aopmc.org

PAS Congress

The Pan American Parkinson and Movement Disorders Congress (PAS) occurs every two even-numbered years as a forum to further develop the field of Movement Disorders in the region. The 4th MDS-PAS Congress is scheduled to be held in February 2022 in Miami, FL, USA. Information regarding the MDS-PAS Congress can be found at www.pascongress.org

Sponsorship Opportunities

The Regional Congresses and Summits provides opportunities to increase your visibility within a specific MDS Region. Opportunities at the Regional Congress and Summits include:

- Advertisements
- Continuing Medical Education (CME) Support
- Corporate Therapeutic Sessions
- Exhibits
- Sponsorships

MDS Regional Online and In-Person Education Courses

The MDS Regional Online and In-Person Education Courses provide an opportunity for MDS Members and non-Members to receive focused information on movement disorder topics. Courses are designed using several educational methods. Students attend large lectures and panel discussions with question and answer sessions, are involved in group presentations and case discussions, and typically have the opportunity to learn directly from movement disorders patients. Program formats are facilitated online and in person as feasible.

Online course attendance ranges from 300 to 1,700 participants per course. In person course attendance ranges from 20 to 200 participants, providing a collegial setting for scientific exchange and dialogue. In 2019, MDS Courses educated more than 1,600 participants in 19 countries.

2021 Courses:

MDS-PAS

- New and Emerging Therapies in Parkinson's Disease and other Movement Disorders: A Series
- Pearls and Pitfalls of Parkinson's Disease and Other Movement Disorders
- Overview of Treatment & Care for Parkinson's Disease for the Advanced Nursing Professional
- Comprehensive Care in Parkinson's Disease (*tentatively in Spanish*)
- Prodromal Lewy Body Disease
- Virtual School for Young Neurologists

MDS-ES

- Non-Motor Course
- Movement Disorder Emergencies
- Speech and Swallowing Topic
- Neuropharmacology/Treatment of Movement Disorders with Advanced Therapies
- Neuropsychiatry Course
- Virtual School for Young Neurologists

MDS-AOS

- Video Case Discussion Series
- Unique Movement Disorders in Asia
- Practical Management of Movement Disorders
- Neuroscience of Movement Disorders
- Allied Health Course
- Virtual School for Young Neurologists

MDS-Africa

- Advanced Diagnosis and Treatment in Movement Disorders
- Non-neurological Causes of Movement Disorders
- Pediatric Movement Disorders
- Nurse and Allied Health Professional Course
- Mouvements anormaux (Abnormal Movements) – *in French*
- Virtual School for Young Neurologists

Support Opportunities

Courses provide the opportunity for a company to attach their name to a focused topic and to support the latest education on treatment and management options. A significant percentage of MDS courses focus on educating the young neurologist and providing opportunities for those new to the field to receive a comprehensive overview of Movement Disorders. Supporting these specific Courses will illustrate your company's commitment to the future of the field.

Opportunities for Regional Courses may include:

- Advertisements
- Continuing Medical Education (CME) Support
- Exhibits
- Sponsorships

Virtual Education and Engagement

Podcasts

The MDS Podcast was created with the goal of improving education in Parkinson's disease and other movement disorders, while keeping MDS members, other neurologists, health professionals and neuroscientists updated with novel and clinically relevant research findings. Each episode highlights the results of an article published in the Society's journals and allows listeners to hear directly from authors about what inspired their research. Episodes are released monthly and alternate between interviews with authors of journal articles published in Movement Disorders Journal and Movement Disorders Clinical Practice.

- The MDS Podcast is free to all and is available on all major podcast platforms such as Spotify, iTunes, Google Play, and Stitcher, as well as on the MDS website at <https://www.movementdisorders.org/MDS/About/Young-Members-Group/MDS-Podcast.htm>
- MDS is currently seeking support for the podcast series through sponsorship or unrestricted medical education grants. Sponsorship of MDS podcasts provides a unique opportunity to support a new platform for improving education in Parkinson's disease and other movement disorders, while reaching a growing audience of MDS members, as well as other neurologists, health professionals, and neuroscientists.

Past Presidents Webinar Series

The accredited MDS Presidential Perspective webinars were created to harness the wealth of knowledge and experience of Past Presidents of the Society to deliver high-quality education to the MDS membership. This new webinar series will allow each Past President to deliver a 30-minute lecture on a unique topic of their choosing, from leadership principles to cutting-edge scientific issues.

- Each lecture in the series is recorded in advance and made available for on-demand viewing. Registration is free for members and non-members. Participants may claim a certificate of attendance, and the opportunity to claim CME credits, if available.
- Available lectures: <https://www.movementdisorders.org/MDS/Education/Workshops-Conferences/MDS-Webinars/Presidential-Perspective.htm>

MDS Networking and Engagement Series

The MDS Networking and Engagement Series will allow participants the opportunity to network and discuss important issues related to movement disorders, similar to what the MDS Pavilion has provided at the International Congress. Discussions will take place in breakout groups capped at a 10:1 ratio of participants to faculty in order to generate maximum engagement.

Sponsorship Opportunities

MDS welcomes collaboration and support for these virtual learning opportunities, including but not limited to:

- Grants and Donations
- Sponsorships and Advertisements
- Support for dissemination and distribution

Programs and Initiatives

MDS Rating Scales

The MDS Rating Scales Program was developed to support the Society's efforts and management of MDS-owned rating scales. All rating scale activities are managed under the MDS Rating Scales Program including scale licensing, translation, marketing, education and training, and new scale development. Additionally, the program serves to oversee the development and standardization of scales in the field of Movement Disorders, conduct reviews of clinical rating scales through a scientific approach, and provide guidance on electronic assessment tools and electronic implementation of rating scales.

- **The International Parkinson and Movement Disorder Society – Non-Motor Rating Scale (MDS-NMS)**
The MDS-NMS is a revision of the Non-Motor Symptoms Scale (NMSS) and was developed to improve and refine assessment of the burden of non-motor symptoms in Parkinson's disease in addition to inclusion of an expanded set of neuropsychiatric items. This rater-completed assessment measures frequency and severity over 12 non-motor domains and 52 items. It also includes a new MDS-NMS Non-Motor Fluctuations (NMF) Subscale to assess changes in non-motor symptoms in relation to the timing of anti-parkinsonian medications across 8 domains. The scale can be used for patients at all stages of PD and is expected to be useful in clinical trials as shown previously by the global use of NMSS in trials of investigational medicinal products related to PD. A patient reported version of the scale is currently in development.

LEAP Program: International Leaders Program for Young Neurologists

The LEAP Program supports the growth, development and success of young movement disorder specialists while preparing them to contribute to the goals and objectives of MDS. The Program accomplishes this by teaching leadership principles to 12 young movement disorder specialists across the globe, pairing them with a mentor.

Sponsored Article Collections

Sponsored Article Collections are a great way to scientifically introduce MDS members and the larger community to an emerging concept or treatment. Article Collections offer Industry the opportunity to compile previously published, peer-reviewed content on a topic of their choice. Industry identifies a topic which is then shared with the MDS Journal Editors-in-Chief (EICs). The EICs will then select a guest editor who will review the available literature on the topic, select the pertinent articles and then prepare an editorial to introduce the topic and the compiled literature. Wiley, MDS' Journal Publisher, facilitates the process and agreements.

Web-based Education

Web-based education programs enable participants to learn from leading clinicians without leaving their home or office. MDS members may take web-based modules on a variety of topics through MDS' learning management system.

Sponsorship Opportunities

MDS welcomes collaboration and support in a variety of ways for these programs and initiatives, including but not limited to:

- Grants and Donations
- Sponsorships and Advertisements
- Support for dissemination and distribution

Industry Education Courses

MDS Industry Education Courses utilize the extensive scientific knowledge of MDS experts to provide tailored instruction, education and insight regarding topics of significance in the field of movement disorders. These courses support improved patient care and advance the neurological sciences pertaining to movement disorders.

MDS offers two types of Industry Education Courses:

Congress Industry Course (*The Parkinson's Disease Educational Course for Industry Professionals*)

This course is designed to familiarize pharmaceutical and medical device professionals with the diagnosis, treatment, and unmet needs of patients with Parkinson's disease. Attendees from multiple companies and organizations receive basic knowledge from a diagnostic and therapeutic perspective, empowering them to better understand the challenges of this disorder and its treatment. Courses are instructed by MDS leaders and experts in the field selected for their experience with and expertise on particular topics.

- **Availability:** This course is offered at International or Regional Congresses, or other MDS meetings where industry professionals are already gathered.
- **Advantages:**
 - Access the latest scientific information and scholarly research regarding the diagnostic and therapeutic issues facing patients and physicians
 - Learn from and engage with experienced MDS faculty with expertise in clinical and research aspects of Parkinson's Disease and Movement Disorders

Tailored Industry Courses

In these courses, MDS works with an industry partner to develop and deliver an immersive educational program designed to educate the partner's employees in subject areas defined by and relevant to their specific needs or interests. Requesting parties provide MDS with goals and objectives for an educational session, typically not exceeding one full day in length. Based on these identified goals and objectives, MDS develops a curriculum, selects faculty, and facilitates the program.

- **Availability:** Tailored Industry Courses take place at a venue selected by the requesting industry partner, who is responsible for all costs including venue, audio-visual, and food & beverage. MDS covers costs for its staff and course faculty. Courses may also take place virtually via Zoom or similar online platform.
- **Advantages:**
 - Experience education relevant to the disease(s) of interest including differential diagnosis, pathophysiology, and treatment as well as discussion related to your drug, product, device, clinical trial or other priority as agreed upon.
 - Hear patient and caregiver perspectives (where available)
 - Learn from and engage with experienced MDS faculty with expertise in clinical and research settings

Partners engaging MDS to implement an Industry Education Course will execute an agreement with the Society stipulating the roles and responsibilities of each party, including fees to be paid for services.

For more information, contact the MDS International Secretariat:

Brett Kell, Director of Business Development: bkell@movementdisorders.org / +1 (414) 276-2145

Expert Panels

The MDS Expert Panels leverage the knowledge and stature of MDS leaders to provide expert review, critical insight and brainstorming regarding topics of significance in the field of movement disorders. The Panels aim to support improved patient care and advance the neurological sciences pertaining to movement disorders.

Overview

In the MDS Expert Panels, the Society convenes panels of subject matter experts to discuss and generate ideas about topics chosen by industry, foundation or government partners. Requesting parties provide MDS with goals and objectives for a 90-minute panel session. Based on these identified goals and objectives, MDS generates a list of recommended experts from which the requesting party may select 2-5 panel participants.

MDS staff will coordinate all planning and logistics for the session and communicate this information to the requesting party and Panel experts. The requesting party will provide MDS with background information, resources and/or discussion items related to the topic for distribution to the Expert Panel prior to the session. Review of this background information will not exceed 90 minutes, such that the combined total time spent between background review and the in-person Panel does not exceed three hours.

Expert Panels may be offered at International or Regional Congresses/Summits, or other MDS meetings where panel members are already gathered. Other venues may be considered, but additional fees for expert travel and lodging would apply. Panels may also be offered virtually.

Advantages

Several factors set MDS Expert Panels apart:

- Panelists removed from your company or organization provide straightforward, impartial insights
- Expert Panels are a useful secondary sounding board, complementing advisory board efforts
- MDS has access to the most highly respected and sought-after experts on a host of topics related to Parkinson's and movement disorders
- The MDS Secretariat plans and facilitates Panels where experts are already convened

Partners engaging MDS to implement an Expert Panel will execute an agreement with the Society stipulating the roles and responsibilities of each party, including fees to be paid for execution of the panel. This agreement exists strictly between MDS and the industry, foundation or government partner requesting the Expert Panel, not with the panelists themselves.

For more information, contact the MDS International Secretariat:

Brett Kell, Director of Business Development: bkell@movementdisorders.org / +1 (414) 276-2145

Save the Date

2021 International Congress of Parkinson's Disease and Movement Disorders

Learn more at www.mdscongress.org

2021 Asian and Oceanian Parkinson's Disease and Movement Disorders Congress (AOPMC)

Learn more at www.aopmc.org

2022 Pan-American Parkinson's Disease and Movement Disorders Congress (PAS)

Learn more at www.pascongress.org

Contact Us

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